

Message Text

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PAGE 01 STATE 158679
ORIGIN ARA-14

INFO OCT-01 ISO-00 COME-00 EB-07 SIG-02 MMO-04 /028 R

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APPROVED BY USOAS:REWHITE
ARA/ECP:DTAHER (DRAFT)
COMMERCE/OIM:RGARNITZ (SUBS)
-----104994 081626Z /56

R 081450Z JUL 77
FM SECSTATE WASHDC
TO ALL AMERICAN REPUBLIC DIPLOMATIC POSTS
USCINCSO

UNCLAS STATE 158679

EMBASSIES PLEASE PASS TO CONSULATES AS APPROPRIATE

E.O. 11652: N.A.

TAGS: EGEN, OAS, XM

SUBJECT: MIAMI'S "TRADE FAIR OF THE AMERICAS"

REF: STATE 108997

1. REFTTEL CONCERNED THE "TRADE FAIR OF THE AMERICAS" TO BE HELD IN MIAMI MARCH 8-19, 1978. IT IS OFFICIALLY SPONSORED BY THE CITY OF MIAMI WITH THE SUPPORT OF DADE COUNTY, THE STATE OF FLORIDA, AND THE OAS THROUGH THE INTER-AMERICAN EXPORT PROMOTION CENTER (CIPE). MIAMI ALSO HAS A REQUEST PENDING FOR ASSISTANCE FROM THE U.S. DEPARTMENT OF COMMERCE.

2. MAYOR FERRE AND SEVERAL OTHER MIAMI OFFICIALS ATTENDED THE ANNUAL MEETING OF LATIN AMERICAN NATIONAL EXPORT PROMOTION DIRECTORS, WHO CONSTITUTE CIPE'S BOARD OF DIRECTORS,
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IN LATE MAY IN GUATEMALA. THE FAIR COORDINATORS, EVELIO LEY AND ASSOCIATES INC., ARRANGED A THOROUGH PRESENTATION ON THE FAIR FOR THE MEETING INCLUDING THE PARTICIPATION OF OSCAR PEREZ GUTIERREZ, MANAGER OF BOGOTA'S BIENNIAL INTERNATIONAL TRADE FAIR, WHO IS CONTRACTED TO ASSIST MIAMI WITH ITS FAIR. AT LEAST 14 COUNTRIES ARE NOW COMMITTED TO TAKE PART, ACCORDING TO THE ORGANIZERS, WHO HOPE TO

EXTEND THE LIST. LATIN DISPLAYS WILL BE OF CONSUMER GOODS,

INCLUDING APPAREL, ACCESSORIES, HOME FURNISHINGS, GIFT
ITEMS, FOOD PRODUCTS, AND AN ARTESAN CRAFTS EXHIBIT.

3. IT IS CLEAR THAT CIPE'S ROLE WILL NOT BE LARGE. IT
WILL TO A LIMITED DEGREE PROVIDE ADVISORY SERVICES AND
TECHNICAL ASSISTANCE IN THE IDENTIFICATION AND SELECTION
OF PRODUCTS AND EXHIBITORS FOR THE FAIR, IN RESPONSE TO
REQUESTS BY MEMBER COUNTRIES.

4. NOW THAT THERE IS A FIRM DECISION TO GO AHEAD WITH
THE TRADE FAIR OF THE AMERICAS WE OF COURSE WANT IT TO BE
AS SUCCESSFUL AS POSSIBLE. AMBASSADOR TODMAN HAS OFFERED
MAYOR FERRE THE SUPPORT OF THE STATE DEPARTMENT. WE
RECOGNIZE THAT THIS IS NOT THE USUAL TYPE OF ACTIVITY
PROMOTED IN COUNTRY COMMERCIAL PROGRAMS, AND NO SPECIFIC
COMMITMENTS HAVE BEEN MADE ON BEHALF OF ADDRESSEES. WE
WOULD, HOWEVER, APPRECIATE WHATEVER ASSISTANCE YOU CAN
MAKE AVAILABLE TO THE MIAMI FAIR'S ORGANIZERS. VANCE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE FAIRS
Control Number: n/a
Copy: SINGLE
Sent Date: 08-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE158679
Document Source: CORE
Document Unique ID: 00
Drafter: NTSHAFT
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770243-0385
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770776/aaaacoof.tel
Line Count: 82
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Litigation History:
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Message ID: 50a78a6e-c288-dd11-92da-001cc4696bcc
Office: ORIGIN ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
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Reference: 77 STATE 108997
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 22-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
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Review Release Date: n/a
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SAS ID: 1919120
Secure: OPEN
Status: NATIVE
Subject: MIAMI\\$\\"TRADE FAIR OF THE AMERICAS\"
TAGS: EGEN, XM, US, OAS
To: ALL POSTS USCINCSO
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/50a78a6e-c288-dd11-92da-001cc4696bcc
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